# LEGNO

productbook 
 user guidelines



- Collection's presentation, inspiration, design
- Size / Color / Special elements
- Interior styles
- Merchandising

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## ◆ COLLECTION'S NAME

LEGNO in Italian language – TIMBER

## DESIGN

Very modern rough wood texture, covered with cracks and scratches



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### ◆ SURFACE

glazed gres; modern planed effect, which is rough to the touch, but practical and easily cleaned

## ◆ SIZE AND THICKNESS

### 15x90 cm | 10,2 mm

## USE

private residences and common space use; gres for the flooring



Each color has 24 designs of different wood types patterns













#### Marketing ZEUS - 2016

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## INTERIOR USE

It will become the epitome of good taste when choosing gres for facades, terraces. Suitable for interiors in the loft-style, high-tech and Scandinavian motives







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# -MERCHANDISING

# CULLA

Stand of the «Culla» type

## A4 card

Summary about the collection for sellers at the store

### Booklet

Booklet of the collection (mini-catalogue)

## Folder

Folder with the samples of tiles 10x10 mm



